ORDER GRANTING GLIDEWELL'S MIL NO. 3 CASE NO. SACV11-01309 DOC (ANx)

ORDER

Plaintiff James R. Glidewell Dental Ceramics, Inc.'s ("Glidewell") Motion *in Limine* No. 4 to preclude the proposed testimony of Keating Dental Arts, Inc.'s ("Keating") expert Dr. David W. Eggleston, came before this Court for hearing during the Pretrial Conference on January 28, 2013. All parties were represented by counsel.

Having considered the evidence and arguments set forth by the parties in the papers submitted and at the hearing, and for good cause shown,

IT IS HEREBY ORDERED that: Glidewell's Motion *In Limine* No. 3 is **GRANTED.** Keating shall not introduce testimony from Dr. David W. Eggleston, (i) that the terms "Bruxzir" or "bruxer" were or are generic terms for zirconia dental restoration products, and (ii) constitutes or includes opinions as to subjects, including but not limited to the presence or absence of likelihood of confusion between BruxZir and KDZ Bruxer, beyond those which were included in his expert reports.

Dated:	 					
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Hon. David O. Carter
United States District Judge